

Station KTNV-TV LAS VEGAS, NV

Advertiser () .DEM. CNG. CMP COMM.

Product D.C.C.C.

Estimate# 1577

Buyer Katie Keuleman

Phone#

Fax#

Agency () GREAT AMERICAN MEDIA

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1577

Flight Dates 09/11/2012 - 09/17/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$19,275
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	5A-530A	5AM NEWS	:30	\$450.00	09/12-09/14	1	1	1	\$450.00	
	2	M	6A-7A	6AM NEWS	:30	\$750.00	09/17-09/17	1	1	1	\$750.00	
	3	W-F	7A-9A	GOOD MORNING AMERICA	:30	\$750.00	09/12-09/14	1	1	1	\$750.00	
	5	SA	5A-6A	SATURDAY 5AM NEWS	:30	\$450.00	09/15-09/15	1	1	1	\$450.00	
	6	SA	7A-8A	SATURDAY G.M.A.	:30	\$850.00	09/15-09/15	1	1	1	\$850.00	
	7	SA	8A-9A	SATURDAY 8AM NEWS	:30	\$750.00	09/15-09/15	1	1	1	\$750.00	
	8	SU	5A-6A	SUNDAY 5AM NEWS	:30	\$450.00	09/16-09/16	1	1	1	\$450.00	
	9	SU	8A-9A	SUNDAY 8AM NEWS	:30	\$750.00	09/16-09/16	1	1	1	\$750.00	
	10	M	10A-11A	THE VIEW	:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
	11	W-F	11A-12P	MIDDAY NEWS	:30	\$650.00	09/12-09/14	1	1	1	\$650.00	
	12	W-F	12P-1P	THE CHEW	:30	\$850.00	09/12-09/14	1	1	1	\$850.00	

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	13	M	330P-4P	AFTERNOON NEWS	:30	\$500.00	09/17-09/17	1	1	1	\$500.00	
	14	W-F	5P-530P	5PM NEWS	:30	\$900.00	09/12-09/14	1	1	1	\$900.00	
	15	W-F	6P-630P	6PM NEWS	:30	\$1,000.00	09/12-09/14	1	1	1	\$1,000.00	
	16	SA	6P-630P	SATURDAY 6PM NEWS	:30	\$800.00	09/15-09/15	1	1	1	\$800.00	
	17	SU	6P-7P	SUNDAY 6PM NEWS	:30	\$850.00	09/16-09/16	1	1	1	\$850.00	
	18	W-F	7P-730P	ACCESS HOLLYWOOD	:30	\$850.00	09/12-09/14	1	1	1	\$850.00	
	19	M	730P-8P	MILLIONAIRE	:30	\$850.00	09/17-09/17	1	1	1	\$850.00	
	21	W-F	11P-1135P	LATE NEWS	:30	\$1,750.00	09/12-09/14	1	1	1	\$1,750.00	
	22	SA	11P-1135P	SATURDAY LATE NEWS	:30	\$1,250.00	09/15-09/15	1	1	1	\$1,250.00	
	23	M	11A-12P	MIDDAY NEWS	:30	\$650.00	09/17-09/17	1	1	1	\$650.00	
	24	M	5P-530P	5PM NEWS	:30	\$900.00	09/17-09/17	1	1	1	\$900.00	
	25	M	6P-630P	6PM NEWS	:30	\$1,000.00	09/17-09/17	1	1	1	\$1,000.00	
	26	W-F	430A-459A	AMERICA THIS MORNING	:30	\$275.00	09/12-09/14	1	1	1	\$275.00	

---REPORT TOTALS---

Report Totals: 24 / \$19,275.00

---SALES MONTHLY TOTALS---

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Sep 12: 24 / \$19,275.00

Sales Totals: 24 / \$19,275.00

Station Totals: 24 / \$19,275.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$96,375	KBLR	0%	KLAS	25%	KSNV	28%	KTNV	20%	KTUD	1%
		KVCW	3%	KVMY	2%	KVVU	21%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE